

Social and Emotional Learning (SEL), Character Development, & Life Skills

SEL CURRICULUM, BOOKS, PUPPETS, AND RESOURCES



RESEARCH-BASED LEARNING

GENUINE DIVERSITY

FLEXIBILITY

FAMILY INVOLVEMENT

YEAR-TO-YEAR USE

mvpkids

MVPKids.com

¡También disponible en español!



Educators across the country are using Instill® SEL to nurture students' hearts and relationships while building a solid foundation for social and emotional learning. Social and emotional learning (SEL) skills support increased academic success, but also contribute to improved physical and mental health, fulfilling life and career goals, and making a positive impact within communities. In short, SEL skills are life skills!

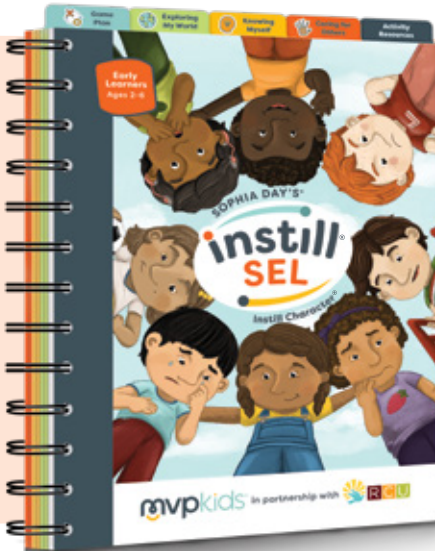


For your **classroom.**

SOCIAL AND EMOTIONAL LEARNING (SEL) FOR YOUR CLASSROOM

Instill SEL is built on CASEL's Five Core Competencies, making it easily integrated into your current core/comprehensive curriculum. Instill SEL provides classrooms with a robust SEL component which supports critical skills by utilizing:

- RESEARCH-BASED LEARNING
- GENUINE DIVERSITY
- FLEXIBILITY
- FAMILY INVOLVEMENT
- YEAR-TO-YEAR USE



Lesson Notebook



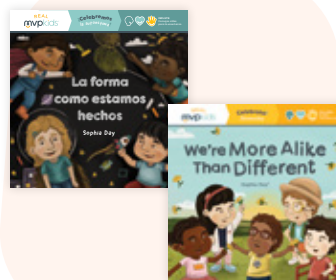
Family Messages



Values Display



MVP Kids Positivity Posters



MVP Kids Paperback Books



Audio Tracks

OUR INSTILL® SEL PROGRAMS ARE DESIGNED TO EASILY TEACH SOCIAL AND EMOTIONAL LEARNING TO EARLY LEARNERS, AGES 2-6.



“There are so many lessons that can be taught to children with the MVP Kids Instill SEL program support companions. They require minimal instruction and can bring your story times to life. With a bit of imagination and enthusiasm, these emotional support friends can turn your story time into a real life puppet show. They are also great to use during transition times and in all areas of the classroom.”

ASHANTI PRIEST, LEAD TEACHER NEW CASTLE COUNTY HEAD START, INC.



Emotion Cards



Solve It! Cards



Plush Hand Puppets



**¡También disponible
En español!**

NOTEBOOK & LESSON PLANS

- Lessons include: SEL activities, puppet scripts, reflection journal prompts, and more
- Family messages for each lesson
- Easel design for hands-free use
- Digital and hard copy resources
- 8.5" x 11"

CLASSROOM TOOLS

- 8 Values display posters
- 16 Emotion cards
- 7 Solve It! cards
- Audio tracks
- MVP Kids positivity posters
- MVP Kids paperback books
- MVP Kids plush puppets

PURCHASE PACKAGES

Gold Package

- Curriculum notebook
- Classroom tools
- 8 MVP Kids plush puppets

- ♥ **169604** ENGLISH Version
- ♥ **328998** SPANISH Version

Silver Package

- Curriculum notebook
- Classroom tools

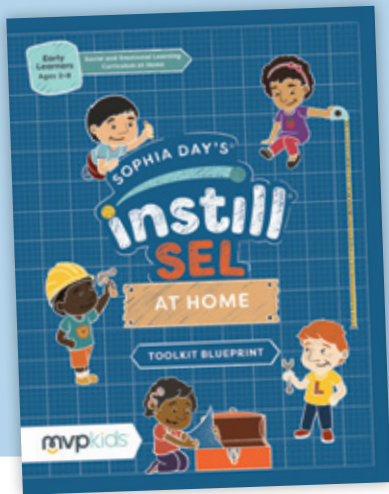
- ♥ **169611** ENGLISH Version
- ♥ **328997** SPANISH Version

Curriculum Notebook Only

- ♥ **169628** ENGLISH Version
- ♥ **328996** SPANISH Version



Purchase with
Becker's School Supplies:
ShopBecker.com/instill



 For the **home.**

SOCIAL AND EMOTIONAL LEARNING (SEL) FOR THE HOME

This simple and effective program provides families with tools and strategies to support:

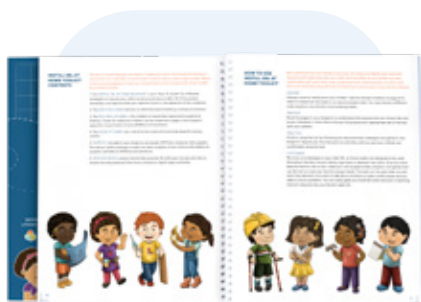
- DECREASED FRUSTRATION**
- LESS CHALLENGING BEHAVIORS**
- BETTER COMMUNICATION**
- STRONGER RELATIONSHIPS**

by increasing emotional understanding, practicing problem-solving skills, developing healthy habits, and strengthening social skills.

Designed for the busy family! Families will have tools and strategies to develop healthy social and emotional skills and behaviors at home.



SEL Toolkit Tools



Instructional Notebook



¡También disponible En español!

TOOLKIT BLUEPRINT NOTEBOOK

- Designed as an interactive and simple instruction manual, the toolkit blueprint will guide families in implementing the included 10 SEL tools

10 SEL TOOLKIT TOOLS

1. Values display
2. Emotion cards & poster
3. Solve It! cards & poster
4. Feelings journal
5. Frustration station instructions
6. Puppets
7. MVP Kids paperback books
8. Positivity builders
9. We Care! bag instructions
10. Audio tracks

PURCHASE PACKAGES

Deluxe Toolkit

- Toolkit blueprint
- 10 SEL tools
- 2 MVP Kids plush puppets

- ♥ **326436** ENGLISH Version
- ♥ **959399** SPANISH Version

Standard Toolkit

- Toolkit blueprint
- 10 SEL tools

- ♥ **326435** ENGLISH Version
- ♥ **959398** SPANISH Version



Purchase with Becker's School Supplies:
ShopBecker.com/instill

Meet our MVP Kids plush puppets!



Julia
Rojas



Miriam
Nasser



Leo
Russo



Keon
LeBron
Miller



Yong
Chen



Lucas
Miller



Gabby
González



Aanya
Patel



Caring Friends Rug
with key SEL words
along the border

- ★ "Instill SEL is self-explanatory, easy to use, and requires
- ★ very minimal prep time. The children have really enjoyed
- ★ learning about the diverse characteristics of the
- ★ puppets. The social and emotional connections are seen
- ★ during our journaling time!" JAMIE BRADLEY,

LEAD PRE-K TEACHER THE GODDARD SCHOOL, GEORGIA

CARING FRIENDS RUG

- Invite these sweet, caring friends into your classroom as gentle reminders to be caring and practice other kind behaviors.
- Made in the USA
- Recyclable, CRI's Green Label Plus certification
- Lifetime Serge Warranty

RUG OPTIONS

- ♥ CFK198246 4'x6' Rug
- ♥ CFK198269 6'x9' Rug



Scan this QR code to view the Caring Friends Rug or visit the website: ShopBecker.com

MVP KIDS PUPPETS

- Meets CPSIA (Consumer Product Safety Information Act) requirement for all ages
- Washable material, movable mouths, and embroidered eyes
- 14" long

PUPPET PACKAGES

- ♥ 169965 8 PUPPETS
- ♥ 169642 4 PUPPETS (Set 1)
 - Julia, Miriam, Leo, Keon
- ♥ 169642 4 PUPPETS (Set 2)
 - Yong, Lucas, Gabby, Aanya



Purchase puppets with the Instill SEL program or individually: ShopBecker.com/instill

Grow up with **mvpkids** library of books!

Let's Celebrate!™



Special features
8x8 board books!

Lift-the-flaps!
Touch and trace!
Tummy time!

Ages 0-3

CELEBRATE! Board Books



Ages 2-5

CELEBRATE! Paperbacks



Ages 4-8

i Can Be an MVP!™



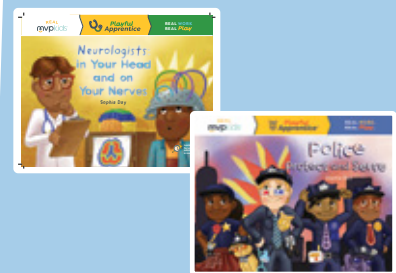
Ages 2-6



Ages 4-8

Playful Apprentice™

Real Work Real Play



Ages 4-10

help me become™



Ages 4-10

help me understand™



Ages 6-12



Scan this QR code to view
our full library of products
or visit our website:

MVPkids.com/products



MVP Kids Story Apps
Nurture literacy™ using
our learn-to-read apps.
Search 'MVP Kids'
on Apple or Android
app stores.



Written by a team of experienced educators, parents, and mentors under the umbrella of our pen name, Sophia Day®, our multiple book series for all ages cover a broad range of topics that celebrate life, teach social and emotional learning skills, and help your family or classroom develop healthy habits.

mvpkids ACTIVITY BOOK



Ages 6+

COOKERY BOOKERY™



Ages 8+

LIMITLESS MVP KIDS' SPORT



Ages 8+

DNA CHRONICLES™



Ages 10+

En español

Traducción profesional para una inmersión total en español.



ANGÉLICA M. MARTÍNEZ

MOTHER, BILINGUAL SPECIALIST, EFL TEACHER, & TRANSLATOR

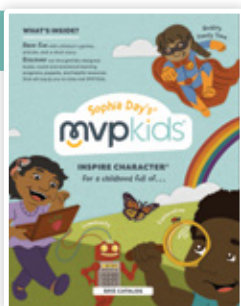
"MVP Kids products are unique and stand out because they are built upon diverse and multicultural characters that foster inclusivity among youngsters. These products also offer parents, teachers, and caregivers various ways to bond with children while helping kids become kind citizens and providing them with the necessary tools to cope with life's challenges. A valuable acquisition for any parent or teacher."



mvpkids.com

WE CARE ABOUT NURTURING YOUR CHILD'S WHOLE SELF.

Children don't come with instruction books. MVP Kids equips you with helpful resources to teach children to *celebrate their whole selves, each other's differences, and our collective community.*



REQUEST YOUR FREE CATALOG!

Full of children's activities, articles, stories, and MVP Kids products.

MVPkids.com/request-a-catalog



Any time is story time with Sophia Day's Puppet Play!



Coming to YouTube 2022

DISCOVER OUR HELPFUL RESOURCES!

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MVPkids.com/resources

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